

Sayan Bera  
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## CAREER SUMMARY

Dynamic professional with over 3+ years of experience in tech-driven environments, excelling in operational excellence, stakeholder engagement, and data-driven decision-making. Expertise in managing cross-functional collaborations, driving team engagement, and leveraging analytics to deliver high-impact solutions. Adept at fostering relationships, optimizing processes, and executing strategic initiatives to achieve business growth. Passionate about solving problems, amplifying content, and empowering business to thrive in digital ecosystems.

## PROFESSIONAL EXPERIENCE

HCL Technologies Ltd. | Presales Process & Operations Manager | February 2023 - Present

- **Team Engagement:** Spearheaded cross-functional collaboration with global teams of 50+ members, fostering relationships and ensuring alignment with stakeholder expectations.
- **Data-Driven Strategies:** Analyzed RFP success metrics to identify trends and optimize response strategies, improving submission quality and client satisfaction.
- **Content Amplification:** Collaborated with internal teams to create and deliver compelling proposals, ensuring alignment with client requirements and organizational standards.
- **Process Optimization:** Streamlined RFP response workflows, reducing turnaround time by **20%** while maintaining **100% on-time delivery**.
- **Stakeholder Management:** Acted as a key liaison between sales, delivery, and solutioning teams, ensuring seamless communication and project execution.

HCL Technologies Ltd. | Consultant | July 2022 – January 2023

- **Data Analysis:** Conducted in-depth analysis of operational inefficiencies, providing actionable insights that improved system performance.
- **Strategic Recommendations:** Presented data-driven recommendations to senior leadership, aligning improvements with organizational goals.
- **Cross-functional Collaboration:** Worked with diverse teams to implement process enhancements, fostering a culture of continuous improvement.

## SKILLS

- **Operations Management:** Expertise in coordinating, preparing, and delivering comprehensive content under tight deadlines.
- **Cross-functional Collaboration:** Proven ability to work with Growth, Sales, Marketing, and Operations teams to streamline processes and improve outcomes.
- **Data Analysis, Integrity & Management:** Expertise in data analysis and ensuring data accuracy across systems and maintaining consistency in records, crucial for managing daily operations and engagement.
- **Process Optimization:** Skilled at identifying inefficiencies and implementing improvements, enhancing productivity.
- **Problem Solving & Analytical Skills:** Strong ability to use data-driven approaches to troubleshoot issues and suggest improvements to business processes.
- **Communication & Stakeholder Management:** Effective communicator capable of documenting processes, following up on tasks, and collaborating with cross-functional teams.
- **Team Management:** Ability to prioritize and handle multiple tasks simultaneously, ensuring timely execution of requests and tasks.
- **Gen-AI:** Utilized Generative AI and automation tools to optimize operational workflows, solve recurring process bottlenecks, and reduce manual workload across cross-functional teams.
- **Technical Proficiency:** SQL, Python, Tableau, MS Office

## INTERNSHIP EXPERIENCE

Project Intern, Nestle || 1 Month

Strategy Consultant Intern, Princeton & Company || 4 Months

Marketing Strategy Intern, XPERT || 2 Months

## EDUCATION

Shi Ram College of Commerce, University of Delhi | PGD GBO | 78.84%

Faculty of Engineering & Technology, SRM IST | B.Tech Civil Engineering | 9.572 CGPA

## PAPER PUBLICATION

Generation Z Students' Talent Management: Unveiling Talents of Student CEOs in Creating Student Superstars, IJST, 2016.